

ADVINI SELLS IMPRESSIONS DE L'ENCLOS TO ALLIANCE ETIQUETTES

On Monday October 21, AdVini sold its capsule and label production company Impressions de l'Enclos to Alliance Etiquettes group. Impressions de l'Enclos posted sales of €4 million in 2023, 50% of which was billed externally and 50% internally. This divestment is part of AdVini's ORBIS plan, a strategic shift to concentrate efforts on its core business: wine.

Alliance Etiquettes, which has seen strong and steady growth since 2015, is a recognized expert and industry leader that shares the same family values as AdVini.

The terms of the sale are favorable to all parties and include a multi-year supply agreement that will allow AdVini and Alliance Etiquettes to maintain close ties. The sale involves no layoffs and production facilities will be modernized.

"Alliance Etiquettes is an expert in the printing business and shares our commitments and family values. The synergies generated with Alliance Etiquettes will take Impressions de l'Enclos to the next level in its expansion," said Antoine Leccia, CEO of AdVini.



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ABOUT ADVINI

Founded in 1872, AdVini is an international wine group driven by family spirit, visionary, people-focused shareholders, and incredible entrepreneurship. For over 150 years, AdVini has embraced all trades in the wine industry. A winemaker, producer, supply chain expert and operator, and worldwide distributor, AdVini carries forth excellent savoir-faire and winegrowing tradition by sharing its passion for wine with its partners and promoting its defining mosaic of terroirs and traditions.

Deeply rooted in major vineyards in France and South Africa, AdVini cultivates the independence of its properties and estates, which work together to achieve a common goal: “Work daily, united in diversity, to bring out the best in our vineyards and people”.

AdVini is resolutely committed to the sustainability of its activities and strives daily to reduce their impact, both in the vineyard, where it is leading an agroecological transition, and at production sites, where careful attention is given to water use, energy efficiency and green design techniques in winemaking.

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